

The Bridge

CGBA's latest news, views and announcements



New Member Welcome

Extend a warm welcome to our newest members as they join our community

Member Appreciation

Special benefits await our members. Find out what's in store for you!

➤ **Solar Energy in Cyprus: Why Self-Consumption Is Becoming Essential**
By Pascal David

➤ **The Cultural Corner**
The Business Edition

➤ **THANK YOU**
Our current annual and event sponsors

➤ **Upcoming Events**
Mark your calendars and join us at the next in-person event

Stronger Together

Πιο Δυνατοί Μαζί

The world certainly looks very different today compared to when we last wrote to you in our February newsletter. Yet, despite the evolving global landscape, we remain confident and optimistic about the enduring strength and resilience of the business environment in Cyprus. Our association stands committed to providing a dynamic space where connections can continue to grow, ideas can be exchanged, and partnerships can flourish.

With that spirit in mind and looking ahead, we are pleased to invite you to our upcoming bi-annual "Get Connected" Networking Event, which will take place in Nicosia. This gathering is designed to bring our community together in a relaxed environment, strengthen relationships, and welcome new faces to our network. If you haven't had the chance to get your ticket you can still let our community manager Maria know that you would like to attend (on 96 994194).

Looking back, we can be proud of 'Padel in Pink', the women-focused charity Padel tournament and community day celebrating the recent International Women's Day while raising money and awareness for breast cancer. As CGBA we were honoured to co-host this special event, and we would like to extend a big thank you to everyone who joined us and helped make the event such a success! We invite you to explore the blog post and photo gallery available on our website [here](#).

We look forward to seeing many of you on Wednesday in Nicosia!

Solar Energy in Cyprus: Why Self-Consumption Is Becoming Essential

How grid challenges and new technologies are changing the way solar energy is used across the island

By Pascal David



Cyprus has long been known as one of the most promising locations in Europe for solar energy. With more than 300 sunny days per year, photovoltaic systems offer homeowners and businesses an excellent opportunity to reduce electricity costs while supporting a more sustainable energy future.

Over the past years, solar adoption across the island has grown rapidly. Thousands of homes and commercial buildings have installed rooftop photovoltaic systems, taking advantage of Cyprus' strong solar potential. As a result, solar power has become an increasingly important part of the country's transition toward renewable energy.

However, the rapid growth of solar installations has also created new challenges for the electricity grid. On sunny days, many photovoltaic systems produce electricity at the same time. In some cases, the amount of surplus energy exported to the grid exceeds what the network can easily absorb.

To maintain grid stability, the electricity operator may temporarily limit solar production through grid management measures. In recent years, such curtailment events have become more common as the number of solar installations continues to grow.

For solar system owners, this development highlights an important shift: exporting electricity to the grid can no longer always be relied upon as the main way to benefit from solar energy. Instead, the focus of modern solar systems in Cyprus is gradually moving toward self-consumption — using more of the generated solar energy directly within the property where it is produced.

One solution that is gaining attention is the use of Zero-Export solar systems combined with battery storage. In these systems, solar energy is primarily used on site instead of being exported to the grid.

During the day, the photovoltaic system supplies electricity directly to the home or business. Any surplus energy can be stored in a battery for later use. In the evening and at night, the stored energy can then power the property, reducing the need to draw electricity from the grid.

This approach allows homeowners and businesses to maximize the value of the energy they produce while reducing their dependence on the public electricity network. It also provides greater control over energy use and increases overall energy independence.

As the energy landscape in Cyprus continues to evolve, solar energy is no longer only about producing electricity. Increasingly, it is about managing energy in a smarter and more efficient way.

With excellent solar conditions, growing technological innovation, and increasing interest in energy independence, integrated systems that combine photovoltaic generation, battery storage, and intelligent energy management are expected to play an important role in the future of energy in Cyprus.

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SOLAR
ENERGY CONCEPTS CYPRUS

New Member Welcome

A very warm welcome to our new member, **EV7 Digital Marketing Lab GmbH!**

It's a pleasure to have you with us!



About: EV7 Digital Marketing Lab GmbH is a full-service digital marketing agency based in Karlsruhe, Germany – and the only agency in Cyprus's business ecosystem with native DACH market expertise. We guide businesses from strategic marketing consulting all the way through to hands-on execution. Our core disciplines: web design, SEO, GEO (Generative Engine Optimization), SEA, and social media management. Certified by the IHK (Germany's official Chamber of Commerce) in SEO/SEA Management, Online Marketing Management, and Freight & Logistics, we bring particular strength in the shipping and logistics sector. Our founder has built marketing departments in German SMEs and shaped marketing strategy in corporate environments. We operate in English, German, Russian, and Latvian. Get in touch for a free initial consultation: mail@ev7media.de

The company will be represented by **Edgars Birovs**.

➤ More info: <https://www.ev7media.de/>

Member Appreciation



Doers Summit Limassol 2026 (21–22 May) is the largest innovation and technology event in Cyprus, bringing together 10,000+ attendees, 300+ investors, 150+ exhibitors, 150+ speakers, and 20+ side events across 4 stages. Evolving from Reflect Festival, the Summit connects the tech ecosystems of Europe, the Middle East and Africa, offering startups and scale-ups international exposure, targeted matchmaking and investor access.

This year, a major focus of the Summit is Artificial Intelligence, bringing together founders, technologists and investors shaping the future of AI. If you want to learn about the latest developments in AI, meet the minds behind them, and understand how they may impact your business, Limassol will be the place to be this May.

Members of the CGBA network benefit from a 25% discount on DOER and DOER+ Tickets, giving members access to the full Summit experience.

If you are interested in tickets, please contact our community manager.

E: community.manager@cyprus-germany.com



Cultural Corner

The Business Edition



Photo by Antenna on Unsplash

In Cyprus networks matter

Cyprus has a relatively small business community, so who you know often connects to who you will meet next. Networking events can quickly lead to introductions across industries.



In Germany titles matter

Germans often use professional titles in business settings (e.g., Herr Dr. Müller) as a sign of respect, especially in formal environments

THANK YOU!

We extend our heartfelt gratitude for the generous support of our current annual and event sponsors. Their contribution plays a vital role in helping us offer varied networking opportunities, as well as an array of interesting events that benefit our members.

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Upcoming Events

Mark your calendars! More information on our forthcoming events can be found [here](#)

18 MARCH 2026	'Get Connected' Networking Event: Areso Bar Restaurant, Nicosia ⌚ 6:30 pm - 9:30 pm 📍 Areso Bar Restaurant, Nicosia
11 MAY 2026	Annual General Meeting ⌚ 4:30 pm - 6:30 pm 📍 City of Dreams Mediterranean, Cyprus
10 JUNE 2026	Exclusive CGBA Members Event ⌚ 6:00 pm - 9:00 pm 📍 Limassol Greens
08 JULY 2026	'Get Connected' Networking by the Sea ⌚ 6:30 pm - 10:00 pm 📍 Sands Beach Club Resto, Limassol
26 NOVEMBER 2026	Annual CGBA Christmas Gala Dinner 2026 ⌚ 7:00 pm - 11:30 pm 📍 Columbia Plaza Venue Centre

For all our 'Get Connected' Networking events we offer the use of nametags to enhance interaction among our guests. Registered participants can collect their personal tag from the registration desk. As part of our sustainability initiatives, kindly return your name tag to the designated box before leaving the venue, ensuring it is available again when you join us the next time! Thank you.

Step into the Spotlight

Our innovative '**CGBA Spotlight & Networking**' series enables you to showcase your company, putting you and your industry on stage.

There is no fee from the CGBA for hosting such an event. However, we highly recommend that after your presentation, you offer light refreshments for guests to enjoy during the networking part. We kindly ask that you cover the cost of this catering, as we aim to avoid charging our members.

This approach allows your company to gain valuable exposure to your target audience in a friendly and mutually beneficial setting, as we work together to share these objectives and opportunities:

- **Knowledge sharing and exchange:** each event covers a different theme and topic and each speaker will have the opportunity to share their knowledge on a specific sector, or present the dynamic of their company and services offered
- **Connecting and networking:** facilitating connections among members, industry experts and stakeholders
- **Community Building:** fostering a community that collaborates and supports each other
- **Visibility:** enhancing the CGBA's visibility and awareness.
- **Membership Growth:** attracting non-members and showcasing the benefits of becoming part of our association

This newsletter is brought to you by the editorial team **Uta Steffen** and **Carine Khoury Niemann**, design by CGBA's Media Partner **HOB**