

The Bridge

CGBA's latest news, views and announcements



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Member Appreciation

Special benefits await our members. Find out what's in store for you!

Business Showcase

Get to know our highlighted business of the month

New Member Welcome

Extend a warm welcome to our newest members as they join our community

➤ Meet The Board

Dive into our interviews introducing you to our members of the Board

➤ The Cultural Corner

Get the stories behind some facts about Cyprus and Germany

➤ APP-xplainer

Our very own App by GlueUp

➤ Partnership Opportunities

View our Sponsorship Packages and get added exposure

➤ Upcoming Events

Mark your calendars and join us at the next in-person event

Cyprus-Germany: A New Chapter in Business Collaboration

Μια Νέα Εποχή για τις Κύπρο-Γερμανικές Επιχειρηματικές Σχέσεις

Germany's recent elections in February saw the CDU/CSU, led by Friedrich Merz, take the lead. With Germany's economic power and Merz's trade-focused agenda, sectors like shipping, technology, and services will be creating new trade and investment opportunities.

As Cyprus prepares for its EU Council presidency in January 2026, now is the time to deepen economic ties. Cypriot businesses can further tap into Germany's innovation-driven market, while we, as the CGBA, remain committed to fostering partnerships, collaboration and growth.

Amid global uncertainties, strong German leadership ensures stability, and Cyprus stands well-positioned to further enhance its role within the European economy.

In 2024, our island was among the top three countries in the Eurozone experiencing the highest growth rate, exceeding the other countries' average and highlighting the resilience and adaptability of the Cypriot economy.

The future is promising, let's seize the opportunity together!

New Member Welcome

An incredibly warm welcome to our new members, whose collaboration we are thrilled about!

It's a pleasure to have you with us!



About: KPMG Law operates in the Republic of Cyprus through the law firm Theodorides, Georgiou, Iacovou & Co LLC, a lawyers' limited liability company regulated by the Cyprus Bar Association in Cyprus. It operates through the firm's legal teams in Nicosia, Limassol, Larnaca and Paphos.

KPMG Law comprises of a unique team of business-oriented advocates and legal professionals, who are well positioned within various industries and the global legal network of KPMG, having as its purpose to make an impact in a rapidly changing environment.

The lawyers within KPMG Law aim the alignment of legal servicing with the clients' operational needs. Comprising of a team of over 20 qualified and experienced lawyers. KPMG Law in Cyprus leverages on the experience of its senior members in cross border transactions, often involving difficult and challenging legal issues and high-profile clients.

The company is represented by Panayiota Georgiou.

➤ More info: <https://kpmg.com/cy/en/home/services/kpmg-law.html>



About: CUBEIE (CUBE Integrated Engineering) is a CY/EU-based hub specializing in **net zero technologies, applied AI, and industry-driven vocational education** for sustainability, fast ROI, and workforce development.



Negative/Zero-Emission Technologies –

Electronic fuels, net zero biopolymers (plastics & carbon fibers), hydrogen, and carbon & emissions capture for viable products.



Industrial AI & Smart Factories – Operational excellence, digital twins, and Industry 4.0/5.0 solutions.



Urbanization & Smart Infrastructure –

Autonomous mobility for evolving cities.



Education & Training – Bridging education and industry expertise through problem-based learning, for future-ready professionals.

Sectors: Industry, food & beverage, maritime, new energies & fuels, biopolymers, and education.

CUBEIE has strong collaborations with German organizations and seeks to expand them further via the amazing support of the association.

The company is represented by Andreas Andreou.

➤ More info: <http://www.cubeie.com/>

CGBA Member Appreciation | Business Showcase

the DOERS COMPANY

The Doers Company (Reflect Festival)

Do you want to build and improve your business network in Cyprus and beyond?

We, at The Doers Company, are all about bringing action-driven business minds together. We build spaces—both online and offline—where industry leaders, entrepreneurs, and investors meet, connect, and create.

We're the team behind **Reflect Festival**, Cyprus' flagship tech and business event, uniting 10,000+ doers from Europe, the Middle East, and America for two days of learning, networking, and deal-making. We also run **Doers Summit**, a founder-centric gathering in Athens, and **Elevate Summit**, shaping the future of real estate and proptech.

Reflect Festival is back on May 15-16, 2025!

Join us to meet key players, spark ideas, and explore what's next.

The company is represented by Alexander Jahn

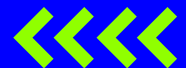
➤ More info: www.reflectfest.com

50%

For CGBA members, we've secured 5 DOER tickets at 50% off!

To claim yours, just email community.manager@cyprus-germany.com

First Come First Served!



- If you would like your company featured here, contact us **here**
- To view our complete Member Directory **click here**
- To become a member **click here**

Meet the Board



KENDRIS

➤ More info: www.kendris.com



In The Bridge Issue #10, we have the pleasure of featuring our Board Member Sara Gunnervik, Managing Partner at KENDRIS Cyprus / Executive Director of KENDRIS Capital, as she answers our 7 Questions

1) How long have you lived in Cyprus and where were you before moving here?

I moved to Cyprus 23 years ago.

I grew up in Sweden, studied there and then went on to study in London. After my studies I went straight to Cyprus.

2) What do you enjoy most about Cyprus?

Cyprus is my home. I have lived here my entire grown-up life. Cyprus is a part of me, and I am a part of Cyprus. I consider myself a Cypriot "by choice". I enjoy the people. Anywhere you are, people are the ones that matter. This country has a vibrant history, which has colored its inhabitants, Cyprus has a long history of human connections. It has an agile business community with a can-do and solution-based approach. It is a place of human warmth and curiosity of newcomers.

3) What do you miss about Sweden?

The deep forest of Sweden! The crowns of a 50 meters tall tree covering the skyline, walking on a carpet of moss and the absence of anything else but the ultimate green surrounding you like a cocoon. Being in the forest almost violently forces perspective back into your mind. You are very small and insignificant in the forest.

4) Which is the biggest challenge in your job?

The biggest challenge is to be "enough" for everyone and everything. I love my work and want to give it 100%, I love my family and want to give them 100%, I care deeply for my employees and want to support them with 100% of my ability, I love my friends and want to give them 100% ... Life does unfortunately not allow giving 100% everywhere.

On good days I remind myself of that I have accepted that it is impossible to achieve a so called work-life balance, whatever that really is...it is probably very different from person to person. I have actively chosen to integrate work and life. I know that this is not fashionable right now, but it works best for me.

5) If you had not chosen this career path, what would have become instead?

I did not choose this career, it kind of just happened to me. I am very happy with how it became though. I do not really want another career path. I am on the right path and I am still walking every day.

I have the privilege of working with and meeting incredible people who inspire me. Every day I meet people I come to admire. Someone with exceptional knowledge, someone with great energy, someone with patience, someone having a lot on its plate but still performs with a big smile.

6) What are your interests outside of work?

Where I am right now, there is not a lot of time for interests outside of work. But I am being 100% honest when I am saying that I do not actually mind. My work is my hobby. I am blessed in having a job that I like very much.

7) Your favourite quote is?

"To infinity and Beyond" Buzz Lightyear from Toystory. We should choose to view the world like Buzz, There is always more... more to learn, more to do, more to concur.

Cultural Corner

A Drink for a King

The 'Brandy Sour' is a cocktail that originated in the Troodos mountain's Forest Park Hotel, where it was especially made for Egypt's King Farouk during his stay in the 1930's.



Bier is King

Germany has over 1,500 different types of beer and is the second largest beer consumer in Europe after the Czech Republic. Germans consume 75 liters per capita annually!



APP-xplainer

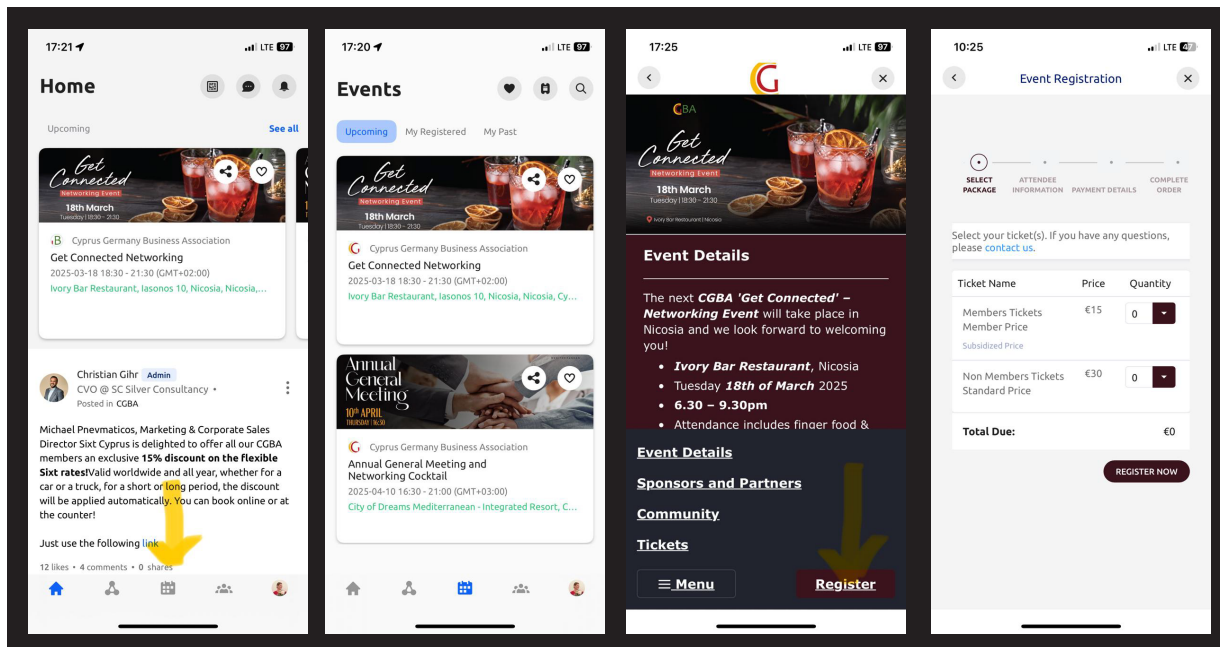
Our very own App by GlueUp is an excellent way to have the entire CGBA community in your pocket. In this series, we aim to pick a different feature every month and look at it in detail.

Start by downloading our App here



Episode 5 – How to view and book for events

The events calendar can be accessed directly from the home screen. Click on the event of your choice and choose the 'Register' button. This will take you to the ticketing screen where you can order and pay for the number of tickets required, just as you would from your computer. These tickets can then be found in the wallet-style library of the App, as explained in Episode 2 of our APP-Xplainer. It could not be simpler!



Partnership Opportunities

CGBA offers annual sponsorships as well as the opportunity to support a specific event.

We extend our heartfelt gratitude for the generous support of our current annual and event sponsors. Their contribution plays a vital role in helping us offer varied networking opportunities, as well as an array of interesting events that benefit our members.

➤ [Click here](#) to view our sponsorship packages

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SCSILVER | **Rödl & Partner** | **HOB**

Upcoming Events



Our innovative '**CGBA Spotlight & Networking**' series enables you to showcase your company, putting you and your industry on stage.

There is no fee from the CGBA for hosting such an event. However, we highly recommend that after your presentation, you offer light refreshments for guests to enjoy during the networking part. We kindly ask that you cover the cost of this catering, as we aim to avoid charging our members.

This approach allows your company to gain valuable exposure to your target audience in a friendly and mutually beneficial setting, as we work together to share these objectives and opportunities:

- **Knowledge sharing and exchange:** each event covers a different theme and topic and each speaker will have the opportunity to share their knowledge on a specific sector, or present the dynamic of their company and services offered
- **Connecting and networking:** facilitating connections among members, industry experts and stakeholders
- **Community Building:** fostering a community that collaborates and supports each other
- **Visibility:** enhancing the CGBA's visibility and awareness.
- **Membership Growth:** attracting non-members and showcasing the benefits of becoming part of our association

To host your CGBA Spotlight & Networking event, please contact us [here](#)

Mark your calendars! More information on our forthcoming events can be found [here](#)

10 APRIL 2025	Annual General Meeting & Cocktail 🕒 4:30 pm - 9:00 pm 📍 City of Dreams Mediterranean, Limassol
29 MAY 2025	'Leading with Purpose' – Seminar with Roedl & Partner 🕒 6:30 pm - 9:00 pm 📍 Cyprus Chamber of Commerce and Industry, Nicosia
02 JULY 2025	'Get Connected' Networking by the Sea 🕒 6:30 pm - 10:00 pm 📍 Sands Beach Club Resto, Limassol
05 DECEMBER 2025	Annual CGBA Christmas Gala Dinner 2025 🕒 7:00 pm - 11:30 pm 📍 Columbia Plaza Venue Centre, Limassol

For all our 'Get Connected' Networking events we offer the use of nametags to enhance interaction among our guests. Registered participants can collect their personal tag from the registration desk. As part of our sustainability initiatives, kindly return your name tag to the designated box before leaving the venue, ensuring it is available again when you join us the next time! Thank you.

 This newsletter is brought to you by the editorial team **Uta Steffen** and **Carine Khoury**, design by CGBA's Media Partner **HOB**