

The Bridge

CGBA's latest news, views and announcements



Member Appreciation

Special benefits await our members. Find out what's in store for you!

Business Showcase

Get to know our highlighted business of the month

New Member Welcome

Extend a warm welcome to our newest members as they join our community

➤ Meet The Board

Dive into our interviews introducing you to our members of the Board

➤ The Cultural Corner

Get the stories behind some facts about Cyprus and Germany

➤ APP-xplainer

Our very own App by GlueUp

➤ Partnership Opportunities

View our Sponsorship Packages and get added exposure

➤ Upcoming Events

Mark your calendars and join us at the next in-person event

Carnival in Cyprus - Καρναβάλι στην Κύπρο!

This year, February in Cyprus means that the highly anticipated Cyprus Carnival is here. Love it or not, it brings a whirlwind of excitement, culture, and festivities to our island, especially to Limassol. From colourful parades to lively parties, this celebration attracts both locals and tourists alike.

Regardless of the type of business you are in, this two-week season is a golden opportunity to engage with a broader audience - whether through themed promotions, exclusive discounts or special events that capture the carnival spirit. The increase in commercial activity could lead to increased brand exposure via new partnerships or the sponsoring of events. A time to think out of the box!

Meanwhile here at the CGBA, preparations are getting underway for our annual spring 'Get Connected' Networking Event on Tuesday, 18th of March 2025, at the elegant Ivory Bar Restaurant in Nicosia. We look forward to welcoming our esteemed guest speaker, Mr. Stavros Stavrou, President of CCCI (KEVE). Mark your calendars for an evening of great conversations, valuable connections, and a relaxed atmosphere.

See you soon!

New Member Welcome

An incredibly warm welcome to our new members, whose collaboration we are thrilled about!

It's a pleasure to have you with us!



About: SIRTICA is a third-party ship management solution provider to ship owners from around the world. Based out of Cyprus and Mumbai, we are currently handling technical management of tanker vessels from our Mumbai office and soon starting technical management of bulk carriers from Cyprus.

Since our inception, we have proven our strengths for our clients in Middle East and Europe. This has given us confidence to assist your esteemed company for all shipping services including technical management at the lowest cost in industry.

The company is represented by Anurag Maheshwari.

➤ More info: <https://sirticashipmanagement.com>



LIMASSOL GREENS

About: Limassol Greens is the most anticipated Golf Resort in Cyprus. Only 35 minutes away from two International Airports and adjacent to the largest casino in the Mediterranean, Limassol Greens is an oasis of tranquility, the perfect place to relax and spend treasured moments with family and friends.

With a unique mix of villas, townhouses, and apartments, an 18-hole championship golf course, leisure, dining and wellness facilities, Limassol Greens is the most highly sought-after leisure destination for living and investing on the island.

The company is represented by Panagiotis Vladimirov.

➤ More info: <https://limassolgreens.com>

Business Showcase



MEANINGFUL
synergies

Empowering zeal & zest

Meaningful Synergies, founded by Dr. Branka van der Linden, with Ringo Gossler as Lead Partner, empowers organizations with leadership development, AI-driven skill-building, and strategic growth solutions. As an HRDA-approved and EU Pact for Skills member, it helps businesses develop future-ready skills, foster innovation, and navigate an evolving business landscape.

The company specializes in tailored workshops and cross-sector collaboration, equipping professionals to turn challenges into opportunities. As part of its global initiatives, Meaningful Synergies is leading a delegation to **ATD25 (May 18-21, 2025, Washington, DC)**, the world's premier talent development event. CGBA members are invited to join, gaining exclusive discounts, high-impact networking, and expert insights into the latest workforce and learning trends.

➤ Join the delegation & learn more:
www.meaningfulsynergies.com

- If you would like your company featured here, contact us **here**
- To view our complete Member Directory **click here**
- To become a member **click here**

CGBA Member Appreciation

This month's special offer is brought to you by:



Exclusive Corporate Offer – Complimentary Post-Event Cocktail Hour!

Escape the city and host your next corporate event at Eléa Golf Club, where stunning views, a peaceful atmosphere, and world-class facilities set the stage for success. Nestled in a breathtaking golf course landscape, our venue offers the perfect balance of productivity and relaxation, just a short drive from Paphos.

Book your corporate event by the end of April and enjoy a complimentary post-event cocktail hour - the ideal way to unwind and network after a productive day. Whether you're planning a presentation, meeting, or conference, our tailored packages ensure a seamless and memorable experience.

Offer valid for all bookings confirmed by April 30th.

Contact us now to secure your date **by email** events@eleagolfclub.com **or call** +357 26 202001.



Meet the Board



In The Bridge Issue #9, we are delighted to feature our Board Member and fellow editor, Carine Khoury, Business Owner/Director of Floral Image Cyprus, as she answers our 7 Questions



➤ More info: cy.floralimage.com



1) How long have you lived in Cyprus and where were you before moving here?

The 20 year anniversary is coming up! We moved to Cyprus in 2005 after several years in London, Dubai and a handful of other countries before that. With a background in international hospitality management, I have been very fortunate to have moved around considerably - and been on the opening team for fabulous hotels such as the Disneyland Hotel in Paris and the Burj Al Arab in the UAE.

2) What do you enjoy most about Cyprus?

Compared to most central European countries, it's one of the best places to bring up your children. It's safe, the weather is fabulous, the local mentality is family-orientated, and the pace of life is still often 'siga siga', allowing for a great balance.

3) What do you miss about Germany?

Even though I am German from my mother's side (my father was Lebanese), I have never lived there as an adult, so I can't really say I miss anything from Germany. I do enjoy visiting regularly though, and then I enjoy reconnecting with that part of my identity.

4) Which is the biggest challenge in your job?

As a provider of eco-friendly, lifelike flowers, the hardest part is getting prospective clients to take a first look at our product. With artificial flowers, peoples' minds go to the cheap plastic variety and instinctively they say, 'no thank you'. But once they have seen our stunning vases, they are convinced, and our conversion rates are exceptionally high.

5) If you had not chosen this career path, what would have become instead?

The job I would have loved to have had the guts for, is Astronaut. My dream is to see the earth from space - but that will stay a dream!

6) What are your interests outside of work?

My family. And I love traveling, reading and learning new things.

7) Your favourite quote is?

There are two that have become my motto: 'Always believe something wonderful is about to happen', and 'What we don't change, we choose' (authors unknown).



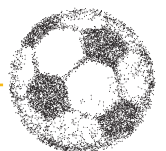
FOOTBALL EDITION

Germany National Team Performance

- Biggest victory 16:0 vs Russia in 1912
- Heaviest defeat 0:6 vs Spain in 2020

Cyprus National Team Performance

- Biggest victory 5:0 vs San Marino in 2019
- Heaviest defeat 0:12 vs West Germany in 1969



APP-xplainer

Our very own App by GlueUp is an excellent way to have the entire CGBA community in your pocket. In this series, we aim to pick a different feature every month and look at it in detail.

Episode 4 – How to connect with people after an event

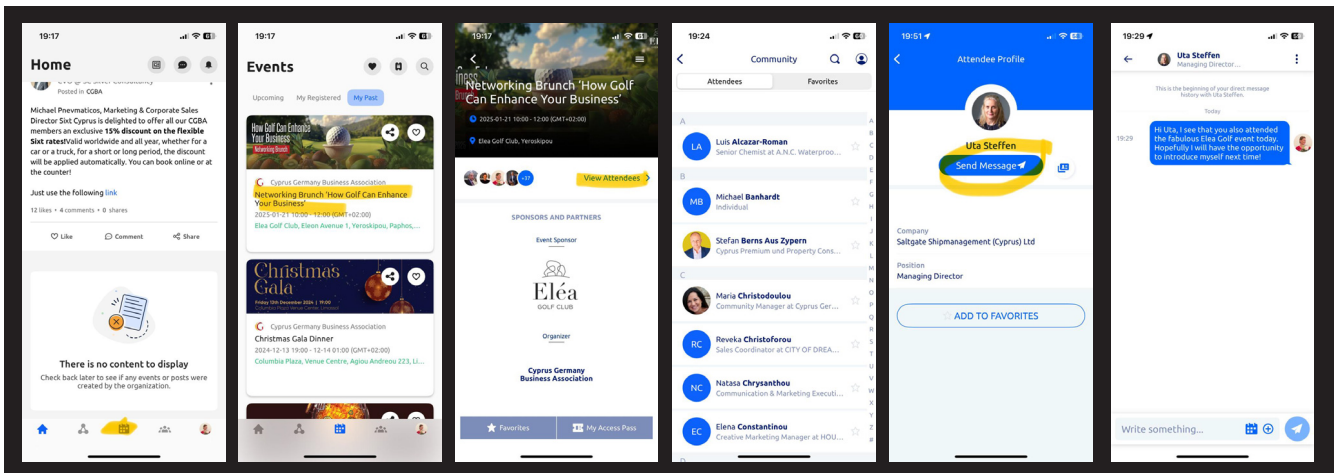
The App enables you to get in touch with people who attended the same event as you, whether they are members or non-members. This information is taken from the ticketing page, where users voluntarily enter their personal details.

It is a great feature in our App, especially if you did not get the opportunity to meet someone because you were too busy enjoying yourself (like at the most recent Elea Golf Brunch)!

You first click on the middle calendar icon on the lower bar of your home screen, then click on the event of your choice. 'View Attendees' gets you to the listing of all guests, there you make your choice. As mentioned in previous episodes of our App-xplainer, the more you complete your profile, the easier it is for the other users to identify you.

The next screen resembles any phone messaging screen, so no explanation needed here! Voila!

See you next time for another episode of App-xplainer!



Start by downloading our App here



Partnership Opportunities

CGBA offers annual sponsorships as well as the opportunity to support a specific event.

We extend our heartfelt gratitude for the generous support of our current annual and event sponsors. Their contribution plays a vital role in helping us offer varied networking opportunities, as well as an array of interesting events that benefit our members.

➤ **Click here** to view our sponsorship packages

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BRONZE SPONSORS

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INSURANCE

TECHNOLOGY | **FINANCIAL SERVICES** | **MEDIA**

SCSILVER | **Rödl & Partner** | **HOB**

Upcoming Events



Our innovative **'CGBA Spotlight & Networking'** series enables you to showcase your company, putting you and your industry on stage.

There is no fee from the CGBA for hosting such an event. However, we highly recommend that after your presentation, you offer light refreshments for guests to enjoy during the networking part. We kindly ask that you cover the cost of this catering, as we aim to avoid charging our members.

This approach allows your company to gain valuable exposure to your target audience in a friendly and mutually beneficial setting, as we work together to share these objectives and opportunities:

- **Knowledge sharing and exchange:** each event covers a different theme and topic and each speaker will have the opportunity to share their knowledge on a specific sector, or present the dynamic of their company and services offered
- **Connecting and networking:** facilitating connections among members, industry experts and stakeholders
- **Community Building:** fostering a community that collaborates and supports each other
- **Visibility:** enhancing the CGBA's visibility and awareness.
- **Membership Growth:** attracting non-members and showcasing the benefits of becoming part of our association

To host your CGBA Spotlight & Networking event, please contact us [here](#)

Mark your calendars! More information on our forthcoming events can be found [here](#)

18 MARCH 2025	'Get Connected' Networking Event 🕒 6:30 pm - 9:30 pm 📍 Ivory Bar Restaurant, Nicosia
10 APRIL 2025	Annual General Meeting & Cocktail 🕒 4:30 pm - 9:00 pm 📍 City of Dreams Mediterranean, Limassol
29 MAY 2025	'Leading with Purpose' – Seminar with Roedl & Partner 🕒 6:30 pm - 9:00 pm 📍 Cyprus Chamber of Commerce and Industry, Nicosia
02 JULY 2025	'Get Connected' Networking by the Sea 🕒 6:30 pm - 10:00 pm 📍 Sands Beach Club Resto, Limassol
05 DECEMBER 2025	Annual CGBA Christmas Gala Dinner 2025 🕒 7:00 pm - 11:30 pm 📍 Columbia Plaza Venue Centre, Limassol

For all our 'Get Connected' Networking events we offer the use of nametags to enhance interaction among our guests. Registered participants can collect their personal tag from the registration desk. As part of our sustainability initiatives, kindly return your name tag to the designated box before leaving the venue, ensuring it is available again when you join us the next time! Thank you.

 This newsletter is brought to you by the editorial team **Uta Steffen** and **Carine Khoury**, design by CGBA's Media Partner **HOB**