

The Bridge

CGBA's latest news, views and announcements



Member Appreciation

Special benefits await our members. Find out what's in store for you!

Business Showcase

Get to know our highlighted business of the month

New Member Welcome

Extend a warm welcome to our newest members as they join our community

➤ Meet The Board

Dive into our interviews introducing you to our members of the Board

➤ The Cultural Corner

Get the stories behind some facts about Cyprus and Germany

➤ APP-xplainer

Our very own App by GlueUp

➤ Partnership Opportunities

View our Sponsorship Packages and get added exposure

➤ Upcoming Events

Mark your calendars and join us at the next in-person event

Together in 2025 - Συνδεδεμένοι το 2025

As we start the new year, we are excited to bring you another edition of our newsletter. In 2024, we published seven issues, each packed with valuable insights and updates. Now, we continue to build on that progress and make further advancements.

This month's publication date coincides with a networking brunch as part of our 'CGBA Spotlight & Networking' series. We very much look forward to gathering in Paphos at the stunning Elea Estate. We are already planning a variety of further events, both social and professional, for the year ahead, and will be releasing more information soon. These initiatives aim to foster connections and collaboration within our community.

Friendly reminder, you are most welcome to take advantage of our innovative 'CGBA Spotlight & Networking' series, which will enable you to showcase your company, putting you and your industry on stage. Just like the Elea Golf Club this month!

As always, your feedback is welcome and appreciated, and we encourage you to stay engaged as we strive to make our newsletter even more meaningful.

Here's to a successful and productive 2025!

New Member Welcome

An incredibly warm welcome to our new members, whose collaboration we are thrilled about!

It's a pleasure to have you with us!



About: There are many good reasons for choosing Miele. Since the company was founded in 1899, Miele has remained true to its "Immer Besser" brand promise. This means that we will do all that we can to be forever better than our competitors and forever better than we already are. For our customers this means the peace of mind of knowing that choosing Miele is a good decision – and probably the decision of a lifetime. The company focus is on manufacturing domestic appliances for the kitchen, the laundry room and for floor care, as well as machines for use in commercial operations and medical facilities ("Miele Professional"). The strategic vision is to be the world's most trusted and desirable premium brand.

The company is represented by Marios Zinonos.

➤ More info: www.miele.com.cy



ENERGY CONCEPTS CYPRUS

About: Solar Energy Concepts (Cyprus) Ltd are a German craftsman company with many years of experience, specializing in turnkey installations of Photovoltaic and Infrared Heating systems, ideally suited for the 320 sunny days in Cyprus. Their team consists of skilled constructors and Photovoltaic Experts, bringing extensive expertise to every project.

They customize our Energy Systems to fit your property, budget and goals. The dedicated team handles everything from initial consultation and planning, through installation and paperwork to maintenance and support after installation, ensuring a seamless, smooth process and maximum efficiency. With rising electricity costs, their high-quality systems help significantly reduce expenses and pay for themselves within 3-4 years.

The company is represented by Pascal David.

➤ More info: www.solarenergy-concepts.com

Business Showcase



MRP is a free of charge HR outsourcing service provider specializing in full-cycle recruitment for startups and companies with up to 50 employees in Germany. The service includes complete outsourcing of the recruitment process, covering:

- Coaching and consulting for management,
- Engaging with up to 400 candidates per position,
- Posting job advertisements on over 100 job boards,
- Conducting interviews,
- Evaluating test cases for candidate qualification.

The service is free of charge until a candidate is successfully hired. Compensation is success-based, amounting to just 10% of the annual gross salary—typically around 50% less than the total cost of internal HR staff or recruitment agencies.

MRP enables companies to focus on their core competencies while securing top talent to drive their mission forward.

The company is represented by Thomas Bernstein.

➤ More info: myrecruitmentpartners.com

- If you would like your company featured here, contact us **here**
- To view our complete Member Directory **click here**
- To become a member **click here**

CGBA Member Appreciation Offer



Enjoy an exclusive treat at the St.Raphael's luxurious Serenity Spa!

Book a body treatment at our Serenity Spa, and receive a Day Pass to enjoy the facilities.

The Day Pass includes:

- Access to indoor & outdoor pools
- Use of the gym, sauna, Jacuzzi, and steam bath
- Towel service
- Sunbeds & umbrellas at the pools and beach

You can view our full list of body treatments **here**:

➤ <https://shop.straphael.com/spa-treatments/treatments/body-treatments>.



To redeem this offer, simply show proof of your association membership - the GlueUp App will come in handy here!

To book a treatment, please call the Spa Manager *Christiana Aravi* at 25 834332.



Meet the Board



For The Bridge Issue #8, we sit down with our Board Member Michael Pnevmticos, Marketing & Corporate Sales Director Sixt Cyprus, to ask him **our 7 Questions**



➤ More info: <https://www.sixt.com>



1) How long have you lived in Cyprus and where were you before moving here?

I returned from Germany where I had gone to study and had also lived, in 1999.

2) What do you enjoy most about Cyprus?

I love driving to the wine villages, going to wineries and meeting the authentic Cypriots there. The beaches and also sailing make Cyprus a paradise!

3) What do you miss about Germany?

Germany is of course better organized, but what I miss most is probably the Autobahn.

4) Which is the biggest challenge in your job?

We in the service industry and especially at Sixt, only have one challenge, to excite our customers.

5) If you had not chosen this career path, what would have become instead?

A career in hotel management was my initial choice, so probably I would have continued there.

6) What are your interests outside of work?

Sailing, traveling and a good book will probably always be in my mind.

7) Your favourite quote is?

If something can go wrong, it will. Check, recheck and check again. They go hand in hand for me.

The country of people

Germany is the country with the most inhabitants in the EU, a whopping 83 445 000 people, with 15.2 million cats among them.

Cultural Corner

The country of cats

Just behind Malta and Luxembourg, Cyprus has the 3rd least number of inhabitants with 933 505 people, these are far outnumbered by 1.5 million cats.

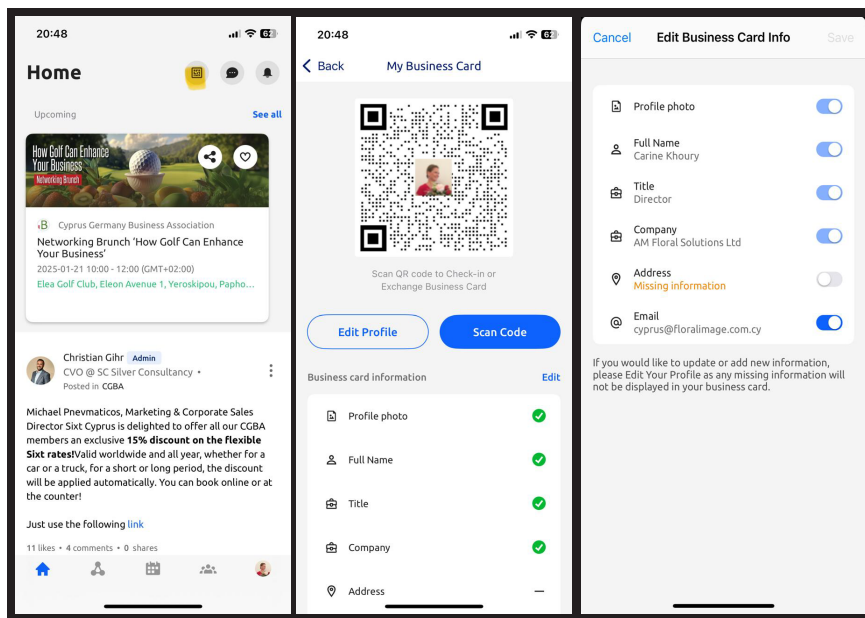


APP-xplainer

Our very own App by GlueUp is an excellent way to have the entire CGBA community in your pocket. In this new series, we aim to pick a different feature every month and look at it in detail.

Episode 3 – How to use your CGBA Business Card

Each member has their electronic business card stored as part of their profile. It is accessible via the first icon on the top bar of your home screen – depicting a QR code.



This opens directly to the electronic business card area, where you can edit your personal details, including email and address. From here you can also scan other members' QR code.

As mentioned on the bottom of the 'edit profile' tab, any information that you have not updated in your profile will not be included in the electronic business card QR code.

Start by downloading our App here

Download on the App Store

GET IT ON Google Play

So go ahead and update your card, see you next time for another episode of App-xplainer!

Partnership Opportunities

CGBA offers annual sponsorships as well as the opportunity to support a specific event.

We extend our heartfelt gratitude for the generous support of our current annual and event sponsors. Their contribution plays a vital role in helping us offer varied networking opportunities, as well as an array of interesting events that benefit our members.

➤ [Click here](#) to view our sponsorship packages

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Upcoming Events



Our innovative '**CGBA Spotlight & Networking**' series enables you to showcase your company, putting you and your industry on stage.

There is no fee from the CGBA for hosting such an event. However, we highly recommend that after your presentation, you offer light refreshments for guests to enjoy during the networking part. We kindly ask that you cover the cost of this catering, as we aim to avoid charging our members.

This approach allows your company to gain valuable exposure to your target audience in a friendly and mutually beneficial setting, as we work together to share these objectives and opportunities:

- **Knowledge sharing and exchange:** each event covers a different theme and topic and each speaker will have the opportunity to share their knowledge on a specific sector, or present the dynamic of their company and services offered
- **Connecting and networking:** facilitating connections among members, industry experts and stakeholders
- **Community Building:** fostering a community that collaborates and supports each other
- **Visibility:** enhancing the CGBA's visibility and awareness.
- **Membership Growth:** attracting non-members and showcasing the benefits of becoming part of our association

To host your CGBA Spotlight & Networking event, please contact us [here](#)

Mark your calendars! More information on our forthcoming events can be found [here](#)

19 MARCH 2025	'Get Connected' Networking Event 🕒 6:30 pm - 9:30 pm 📍 Ivory Bar Restaurant, Nicosia
02 JULY 2025	'Get Connected' Networking by the Sea 🕒 6:30 pm - 10:00 pm 📍 Sands Beach Club Resto, Limassol
05 DECEMBER 2025	Annual CGBA Christmas Gala Dinner 2025 🕒 7:00 pm - 11:30 pm 📍 Columbia Plaza Venue Centre, Limassol

For all our 'Get Connected' Networking events we offer the use of nametags to enhance interaction among our guests. Registered participants can collect their personal tag from the registration desk. As part of our sustainability initiatives, kindly return your name tag to the designated box before leaving the venue, ensuring it is available again when you join us the next time! Thank you.

 This newsletter is brought to you by the editorial team **Uta Steffen** and **Carine Khoury**, design by CGBA's Media Partner **HOB**