

# The Bridge

CGBA's latest news, views and announcements



## ➤ Meet The Board

Dive into our interviews introducing you to our members of the Board

## ➤ The Cultural Corner

Get the stories behind some facts about Cyprus and Germany

## ➤ Partnership Opportunities

View our Sponsorship Packages and get added exposure

## ➤ Upcoming Events

Mark your calendars and join us at the next in-person event

## Member Appreciation

Special benefits await our members. Find out what's in store for you!

## Business Showcase

Get to know our highlighted business of the month

## New Member Welcome

Extend a warm welcome to our newest members as they join our community

## Leadership Transition - Αλλαγή στην ηγεσία

After more than 8 years at the helm of the CGBA, our President Stefan Nolte has decided to step down from the role he held so successfully. Under his leadership the CGBA became a registered, legal entity and a bilateral business association with a defined vision, mission and strategic objectives, now in its 16th year of existence. We are very grateful to Stefan for his dedication over the years and extend our sincere wishes for continued success in his future endeavors.

Stefan is handing over the presidential reigns to Christian Gühr (<https://www.linkedin.com/in/christian-guhr-123867b2/>), who up to now was one of the CGBA's two very efficient Vice Presidents. We invite all members of our community to congratulate Christian on his appointment and welcome him to the post.

These changes have brought about other exciting movements in the board of directors. To find out what else is new, read on!

Meanwhile, we look forward to welcoming you to the upcoming **German Beer Evening & Networking Event** at the Lidl Food Academy in Nicosia, Prost!

## New Member Welcome

A very warm welcome to our new members Peanuds and VAOS, whose collaborations we are thrilled about!

*It's a pleasure to have you with us!*

### Peanuds

**About:** "Peanuds combines basic payment functions, like money transfers and cards, with a team-based spend management platform that allows the client to set up different user profiles with custom permissions, dedicated cards, and roles and combines it with Analytics functions.

We work with Startups, Technology Companies, Freelancers, and anybody else who is looking for a financial Solution built around Efficiency, User Experience, and Performance."

The company will be represented at the CGBA by Florian Reike.

➤ More info: [www.peanuds.com](http://www.peanuds.com)

### VAOS

**About:** "VAOS' aim is to be a one-stop shop within the Oil and Gas industry for its customers and covers all disciplines such as Mechanical-, Electrical- and Civil Engineering, Instrumentation, Piping, Insulation, Coating and Fire Protection works by offering turn key solutions to its clients.

VAOS also takes pride in its longstanding experience in the field of Industrial Maintenance, as well as Environmental Services."

The company will be represented at the CGBA by Stefan Tomek.

➤ More info: [www.vaos.com](http://www.vaos.com)

- If you would like your company featured here, contact us **here**
- To view our complete Member Directory **click here**
- To become a member **click here**

## Business Showcase



Exelia Technologies is a leading multinational organization specializing in innovative business solutions and software development. With operations spanning 9 countries and a growing team of experts, we deliver cost-effective solutions and rapid time-to-market strategies. Our mission is to empower our partners to offer seamless customer experiences and stay ahead in competitive markets.

At Exelia Technologies, our passion and commitment are reflected in everything we do. Our team comprises professional individuals dedicated to our shared vision of promoting respect, honesty, and trust. This foundation allows us to achieve exceptional results and drive success for our clients.

➤ More info: [www.exeliatech.com](http://www.exeliatech.com)

## CGBA Member Appreciation

### HOB

Welcome to House of Brands, your one-stop shop for brand magic and marketing marvels! This vibrant agency in Limassol, sprouting since 2017, is all about crafting unforgettable brand identities and sizzling marketing campaigns. With a team of savvy specialists in everything from communication to digital wizardry, HOB dives deep into market research and strategic planning to help clients build solid foundations, boost brand awareness, and watch their revenue soar. They don't just work for you; they work with you, creating a cozy community of brands that thrive together through collaboration and creative synergy. No wonder their award-winning clients rave about them—HOB is truly a house where brands feel right at home!

And to sweeten the deal, they offer a **20% discount** on a one-off assignment to CGBA members by the 31st of December 2024 (excluding social media plans). Let's bring your brand to life!

**e:** [info@houseofbrands.com.cy](mailto:info@houseofbrands.com.cy)  
**t:** +357 25 952 585



## Meet the Board



**For The Bridge Issue #5, we sit down with our Board Member Marcus Hirsch, Director COO at 3Ship Österreichischer Lloyd Cruises LTD to ask him our 7 Questions**

**1) How long have you lived in Cyprus and where were you before moving here?**

5 years - Switzerland.

**2) What do you enjoy most about Cyprus?**

Siga siga...the Cyprus character to be respectful with all humans and nations.

**3) What do you miss about Germany?**

Cheese.

➤ More info: [3ship-oesterreichischer-lloyd.cruises](https://3ship-oesterreichischer-lloyd.cruises)



**4) Which is the biggest challenge in your job?**

Motivate the stakeholders to try the necessary mindset change for a sustainable economy. Cyprus has the great opportunity to be one of the few countries on our great planet to be completely energy independent. Of course with renewable energies. With my company BETANIMA Ltd we are trying to implement this. Cyprus also has enormous potential to be at the forefront of international competition in the area of sustainable shipping. 3Ship.cruises implements this in modern Cruises. The basis are always the 17 UN Sustainable Goals.

**5) If you had not chosen this career path, what would have become instead?**

Captain.

**6) What are your interests outside of work?**

Philosophy, cooking with friends, find new ways.

**7) Your favourite quote is?**

Don't get old - live long - be happy.

## Cultural Corner

### Berlin was not always Germany's capital

There have been many capital cities of Germany including Aachen, Regensburg, Frankfurt-am-Main, Nuremberg, Weimar, and before Berlin, it was Bonn.

### Cyprus was once gifted to Queen Cleopatra by General Mark Antony

In around 40BC when Cyprus was under Roman rule, Cleopatra became queen of the island until the fall of the Egyptian Empire, when Cyprus once again belonged to Rome.

## Update on the Board of Directors

At the Board Members' meeting on 2nd of October 2024, an election took place. As previously announced, Christian Gühr was elected as the new President of the CGBA. Lukas Drumm was subsequently elected as Vice President, while Carine Khoury transitioned from the Extended Board to her new role as Director.

We express our deepest gratitude to Capt. Eberhard Koch as he steps down as a member of the CGBA board. As one of the founding members, his unwavering dedication and leadership have been instrumental in shaping the organization into what it is today. For this, we are extremely grateful, and we wish him all the very best.

# Partnership Opportunities

---

CGBA offers annual sponsorships as well as the opportunity to support a specific event.

We extend our heartfelt gratitude for the generous support of our current annual and event sponsors. Their contribution plays a vital role in helping us offer varied networking opportunities, as well as an array of interesting events that benefit our members.

➤ **Click here** to view our sponsorship packages

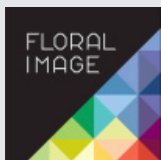
## GOLD SPONSOR



## SILVER SPONSORS



## BRONZE SPONSORS



## TECHNOLOGY PARTNER



## MEDIA PARTNER





## Upcoming Events

Our innovative 'CGBA Spotlight & Networking' series will enable you to showcase your company, putting you and your industry on stage.

There is no fee from the CGBA for hosting such an event. However, we highly recommend that after your presentation, you offer light refreshments for guests to enjoy during the networking part. We kindly ask that you cover the cost of this catering, as we aim to avoid charging our members.

This approach allows your company to gain valuable exposure to your target audience in a friendly and mutually beneficial setting, as we work together to share these objectives and opportunities:

- **Knowledge sharing and exchange:** each event will be covering a different theme and topic and each speaker will have the opportunity to share their knowledge on a specific sector, or present the dynamic of their company and services offered
- **Connecting and networking:** facilitate connections among members, industry experts and stakeholders
- **Community Building:** fostering a community that collaborates and supports each other
- **Visibility:** enhancing the CGBA's visibility and awareness.
- **Membership Growth:** attracting non-members and showcasing the benefits of becoming part of our association

To host your CGBA Spotlight & Networking event, please contact us [here](#)

Mark your calendars! More information on our forthcoming events can be found [here](#)

18

OCTOBER 2024

### German Beer & BBQ Networking Event – Lidl Food Academy

🕒 6:30 pm - 10:00 pm

📍 Lidl Food Academy  
Stasikratous 34, Nicosia 1066

13

DECEMBER 2024

### Annual Christmas Gala Dinner

🕒 7:00 pm - 11:30 pm

📍 Columbia Plaza Venue Centre  
Agiou Andreou 223, Limassol 3036

## Download our APP!



This newsletter is brought to you by the editorial team **Uta Steffen** and **Carine Khoury**, design by CGBA's Media Partner **HOB**