

# The Bridge

CGBA's latest news, views and announcements



- **Meet The Board**  
Dive into our interviews introducing you to our members of the Board
- **The Cultural Corner**  
Get the stories behind some facts about Cyprus and Germany
- **Partnership Opportunities**  
View our Sponsorship Packages and get added exposure
- **Upcoming Events**  
Mark your calendars and join us at the next in-person event

## Member Appreciation

Special benefits await our members. Find out what's in store for you!

## Business Showcase

Get to know our highlighted business of the month

## New Member Welcome

Extend a warm welcome to our newest members as they join our community

## Willkommen! - Καλώς ορίσατε!

As our CGBA community has now grown beyond one hundred constituents, we felt it was important that we find ways to continue effectively communicating with you – our wonderful members – and share updates, news and the exciting times ahead!

Welcome to The Insider, a monthly newsletter that you will receive in your inbox on a regular basis. The aim is to ensure we all get to know each other a little better, provide insights, special offers and general updates about our Cyprus Germany Business Association.

You will have the opportunity to showcase your business, share your news, read interviews and benefit from exclusive discounts offered by our members to our members. We invite you to contact us if you wish to be featured in any of our columns, have event ideas or would like to communicate anything regarding your company.

Our Community Manager Maria Christodoulou is looking forward to hearing from you!

## New Member Welcome

An incredibly warm welcome to our new members Cyprus Millers and Lidl, whose collaborations we are thrilled about!

***It's a pleasure to have you with us!***

**CYPRUS MILLERS**  
BY HADJIGIORKIS

Cyprus Millers, with 79 years of experience, stands as the leading Flourmill in Cyprus, excelling in the development, production, packaging, and distribution of Flourmill products. The Company also distributes a wide range of bakery, confectionery, and Ho.Re.Ca. ingredients. With a robust national distribution network and the capability to export globally, Cyprus Millers has established a strong presence in the industry.

A key aspect of its market position is the continuous drive for development, lifelong learning and knowledge sharing. Consequently, the CM Academy was founded to further bolster the industry by educating professionals and supporting partners across the entire supply chain. Over the years, Cyprus Millers works exclusively with like-minded market-leading companies and is proud to be a sole representative of two German companies, Walter Raw and Boyens Backservice. The company will be represented by Costas Michael.

➤ More info: [www.cyprusmillers.com](http://www.cyprusmillers.com)



Lidl started its operations in Cyprus in 2010. Today, Lidl Cyprus has 20 stores, one of the largest and most modern distribution centers in Cyprus and employs around 700 people. The philosophy of the stores is simple: by simplifying its internal processes and operations and reducing its operating costs, it is able to offer its products at lower prices without discounting quality and the bottom line.

At the same time, it operates responsibly towards its partners, the environment and society. The company's goal is to leave a positive footprint in every society in which it operates and it is this goal that guides its actions, initiatives and partnerships over time. The company will be represented by George Demetroulakis.

➤ More Info: [www.lidl.com.cy](http://www.lidl.com.cy)

## Business Showcase

### Rödl & Partner

Rödl & Partner is represented by Marios Loucaides. Marios is currently Honorary Treasurer of CGBA.

Rödl & Partner is not a collection of accountants, auditors, attorneys, management and tax consultants working in parallel. We work together, closely interlinked across all service lines. We think from a market perspective, from a client's perspective, where a project team possesses all the capabilities to be successful and to realize the client's goals.

Our interdisciplinary approach is not unique, nor is our global reach or particularly strong presence among family businesses. It is the combination cannot be found anywhere else – a firm that is devoted to comprehensively supporting German businesses, wherever in the world they might be.

➤ More info: [www.roedl.com](http://www.roedl.com)

- If you would like your company featured here, contact us **here**
- To view our complete Member Directory **click here**
- To become a member **click here**

## CGBA Member Appreciation



This month's **special offer** is brought to you by SIXT

Michael Pnevmatikos, Marketing & Corporate Sales Director Sixt Cyprus, is delighted to offer all our CGBA members an exclusive 15% discount on the flexible Sixt rates!

Valid worldwide and all year, whether for a car or a truck, for a short or long period, the discount will be applied automatically. You can book online or at the counter! The access link is available in the Members App GlueUp – Download see below.

## Meet the Board



**In our inaugural Insider Edition, we sit down with our Vice President Christian Gihl, CVO of SC Silver Consultancy Ltd to ask him our 7 Questions**

### 1) How long have you lived in Cyprus and where were you before moving here?

Since already more than seven years my two sons and me are living in Cyprus. Before we lived in Germany, close to lake of Constanze and Switzerland.

### 2) What do you enjoy most about Cyprus?

What I enjoy most about Cyprus is the combination of wonderful aspects: the vibrant life, the abundant sunshine, the warm and friendly people, and the overall great, safe environment. It truly makes living and visiting the island an exceptional experience!

## Cultural Corner

### It's illegal to run out of fuel in the German Autobahn

Although not forbidden, motorists are only allowed to stop in the legendary highway for emergencies and having an empty tank of gas is not. Drivers can be fined and also have their licenses suspended for up to six months. Walking or running in the highway system is also illegal and is punishable by a fine of around EUR 90.

### Ayia Napa was covered in a thick forest, with 'Napa' standing as the ancient Greek word for 'wooded valley'

It may be a tourist haven these days, known for its buzzing nightlife and white sand beaches, but years ago, Ayia Napa was nothing more than woodland. The area was in fact uninhabited and visited only by hunters from neighbourhood villages.



SCSILVER

➤ More info: <https://sc-silver.net/>

### 3) What do you miss about Germany?

What I miss about Germany? Not too much, really—just the amazing organization and, of course, the tasty sausages.

### 4) Which is the biggest challenge in your job?

The biggest challenge in my job as an SAP consultant is balancing the high pressure of meeting tight deadlines and client expectations, all while staying current with the rapid advancements and evolving trends in the industry. It's a fast-paced environment that requires continuous learning and adaptability to ensure we deliver the best solutions.

### 5) If you had not chosen this career path, what would have become instead?

My dream was always to be a musician as a trumpet player or even a conductor of big symphonic orchestras.

### 6) What are your interests outside of work?

Outside of work, my interests include a mix of activities. I enjoy music and staying active through sports like going to the gym, playing tennis, padel, and football. Most importantly, I cherish spending quality time with my family and kids.

### 7) Your favourite quote is?

"The secret of change is to focus all of your energy not on fighting the old, but on building the new." – Socrates.

# Partnership Opportunities

CGBA offers annual sponsorships as well as the opportunity to support a specific event.

We extend our heartfelt gratitude for the generous support of our current annual and event sponsors. Their contribution plays a vital role in helping us offer varied networking opportunities, as well as an array of interesting events that benefit our members.

➤ [Click here](#) to view our sponsorship packages



# Upcoming Events

Mark your calendars! More information on our forthcoming events can be found [here](#)

<b>27</b> JUNE 2024	<b>AGM of the Cyprus Germany Business Association</b> 🕒 4:30 pm - 5:30 pm    📍 Cyprus Chamber of Commerce and Industry (CCCI/KEVE) 38, Grivas Dhigenis Ave. & 3 Deligiorgis Str., Nicosia, Cyprus
<b>03</b> JULY 2024	<b>Get Connected' – Networking by the Sea</b> 🕒 6:30 pm - 10:00 pm    📍 Sands Beach Club Resto Limassol, Cyprus

For all our 'Get Connected' Networking events we offer the use of nametags to enhance interaction among our guests. Registered participants can collect their personal tag from the registration desk. As part of our sustainability initiatives, kindly return your name tag to the designated box before leaving the venue, ensuring it is available again when you join us the next time! Thank you.

## Download our APP!



This newsletter is brought to you by the editorial team Uta Steffen and Carine Khoury, design by CGBA's Media Partner HOB